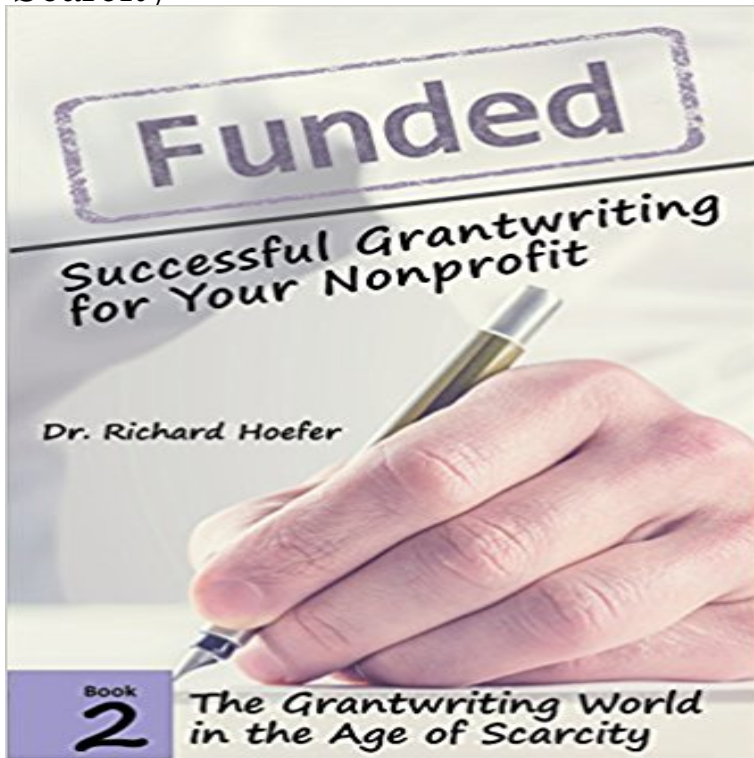


Funded! Successful Grantwriting for Your Nonprofit: The Grantwriting World in an Age of Scarcity: The Grantwriting World in an Age of Scarcity



This book is Part 2 of the popular Funded! Successful Grantwriting for Your Nonprofit series, written by Dr. Richard Hoefler. Part 1 (available on Amazon Kindle) helps you decide whether you and grantwriting are a good fit. This book brings you into the grantwriting world of today, the Age of Scarcity. The job of grantwriting has never been easy, but it is certainly more difficult now than it ever has been. That's because we are living in a quickly changing funding environment. More than before, the three legs of nonprofit funding have become less abundant and less stable. The Nonprofit Finance Fund (2014) reports many worrisome facts about what is happening to nonprofits and their clients in the Age of Scarcity: 80% of the 5,000 nonprofit respondents said that demand for services increased in 2013, compared to 2012. This means demand for services has increased for six years in a row. Over half (56%) of the nonprofits were not able to meet the demand for their services in 2013. This is the highest percentage ever recorded in this annual survey which has been conducted for six years. 89% of agencies predicted that 2014 would be harder or the same for their clients. This book describes the funding situation for typical nonprofits. They have three legs of funding, even if they don't use all of them consistently or well. These are individual giving, foundation giving, and government grants and contracts. Knowing this information provides you the ability to chart a successful path for YOUR nonprofit in these difficult times. Additional information you'll discover in this book are the differences between foundations and government grants. In many ways foundation and government grants are similar in nature, in that they require you to provide them with an application containing requested information. But the two types of funders are quite different in

other ways. This section looks at eight specific areas of difference that are important for grantwriters to understand. 1. Source of money 2. How announcements are made that funding is available 3. How proposals are submitted 4. How specific the funding announces are about what might be funded 5. The decision-making process 6. The length of the grant time period 7. The post-grant award process 8. Your connections with other grantees There are two more sections of this book. The first discusses two vital facts you must understand before starting to write any grant. The first fact is that finding grant sources takes a lot of time (though you can find out in books 3 and 4 of this series how to find foundation funding (Book 3) and government funding (Book 4) in a much shorter time than usual). The second fact is that you have to develop and use your detective (research) skills to write a successful grant. The last section tells you how to find out (for sure!) what funders want to give money to support. (Hint: They are TELLING you up front, if you just know where to look!) This information alone is worth more than most grantwriting seminars that cost hundreds of dollars. Be sure to look at the other books in this series (Funded! Successful Grantwriting for Your Nonprofit) so that you can have the entire process at your fingertips--from knowing if grantwriting is right for you to submitting a grant proposal to the funder of your choice. You'll learn how to support a cause that is important to you, get grant money for an organization you believe in, help your colleagues do important work, and have the satisfaction of knowing you have done an excellent job.

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